**Personalshop extends with TGW**

* **Additional workstations for goods-in area, depalletizing and picking areas**
* **Additional performance boost and shorter lead times**
* **Demonstration of trust in TGW's intralogistics competence**

**(Marchtrenk, Austria, 13 November 2019) TGW has built a highly automated logistics center for Personalshop in Innsbruck. The FlashPick® system successfully went live in the spring of 2019. The continuing strong growth of Personalshop has made it necessary to expand by adding new workstations in the goods-in and picking areas as well as new Stingray shuttle vehicles.**

Personalshop is an internationally active dealer in apparel and accessories. It sells its products through online shops, catalogues and outlets of its own. The company has expanded its business beyond Austria to Germany, the Netherlands and Switzerland. The high growth rates combined with the challenging multi-channel mix (end customers, branches and wholesale trade) were the motivation for automation.

**Expedited delivery**

In 2017, Personalshop commissioned TGW to automate its intralogistics. The FlashPick® system successfully went live back in the spring of 2019. "Due to the high utilization over the last few years, our manual system has reached its limits," confirms Bernhard Janku, President of Organisation at Personalshop. "With our new, fully automated system, it is now possible to guarantee our customers fast and reliable delivery."

The solution consists of one two-aisle pallet high-bay warehouse designed as a clad rack structure, a shuttle warehouse with four aisles and 130,000 storage locations, and workstations for picking and packaging. In combination with the goods-to-person picking system, the solution ensures fast replenishment and high efficiency. The TGW Software Suite was chosen as the control system for all processes.

**Expansion during live operation**

The expansion project has recently begun and includes additions such as additional workstations in goods-in and depalletisation as well as high-performance picking workstations. Furthermore, 28 Stingray shuttles are being added to the shuttle warehouse. The scope of delivery also includes automatic carton erectors, invoice inserters and label printers. The expansion is taking place during live operation. The first steps have already been started. The project will be concluded in the spring of 2020.

**TGW as a competent partner**

"The expansion of intralogistics ensures the basis for hitting the high growth targets. We are very pleased that Personalshop is relying on the competence of TGW once again," confirms Johann Steinkellner, CEO Central Europe at TGW. "This is a great demonstration of trust."

Bernhard Janku adds, "TGW has been at our side from the beginning. We are happy to have found a competent and reliable partner in TGW."

[www.tgw-group.com](http://www.tgw-group.com)

**About TGW Logistics Group:**

TGW Logistics Group is one of the leading, international suppliers of material handling solutions. For 50 years, the Austrian specialist has implemented automated systems for its international customers, including brands from A as in Adidas to Z as in Zalando. As systems integrator, TGW plans, produces and implements complex logistics centers, from mechatronic products and robots to control systems and software.

TGW Logistics Group has subsidiaries in Europe, China and the US and more than 3,500 employees worldwide. In the 2018/2019 business year, the company generated a total turnover of 719 million euros.

**Pictures:**

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